



IEC



ALMASA GROUP

*We Bring People Together In A Unique Way*

# International Economic Conference





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**International Economic Conference**

Your Ambition To Develop

## **International Economic Conference Excellence and Creativity Award**

**From rubble forward together to build an economy with  
smart and sustainable solutions**

Al-Massa Group Company has the honor to invite you cordially to attend its first conference, the International Economic Conference under the slogan: From rubble forward together to build an economy supported with smart and sustainable solutions, in the presence of government representatives, directors of investment companies, Business men and women, investors and developers attending from many countries, and among its major activities is to celebrate the distinguished business pioneers by recognizing them with the “Excellence and Creativity Award for the year 2023.”



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The conference supports the sectors of the influential economic structure and the sectors of pioneering projects as follows:





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## **Vision**

The conference be a starting point for a purposeful and integrated economic approach to face exceptional circumstances such as natural disasters, wars and epidemics through building regional partnerships.

## **The objectives:**

- ❖ Smart economy that supports its various sectors during the times of disasters, creating mutual support between its sectors.
- ❖ Formation of investment and advisory platforms in interaction with everyone without restrictions or barriers.
- ❖ Strengthening the building of joint activities such as the collaborative work of investors, government, and companies.
- ❖ Enabling a system of institutional cooperation for investment and joint activities for sustainable development, including the private sector and the government sector.
- ❖ Encouraging and developing research centers and houses of accumulated expertise to increase investment activities and enhance interest in establishing centers for investment leader learners, sustainable development and qualifying businessmen and businesswomen.
- ❖ Providing advice and investment and commercial arbitration.



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## Targeted sectors

**The industrial sector:** The role of industrial production companies in economy is a fundamental pillar, and their role lies in cooperation with industry experts and researchers to find unusual solutions, during times of disasters and emergency conditions, through the use of smart technical solutions such as establishing urgent branches of production lines and cooperation to establish exceptional partnerships in the affected countries to provide a specific product to meet the need for it .

**Commercial sector:** Commercial companies contribute to providing effective means to overcome transport risks, slowed commercial movement, and prepare to provide quick solutions to emergency crises in a way that supports filling the needs of disaster-affected areas.

**Energy sector:** Energy is essential whatever its source is from oil and its derivatives, solar energy, wind energy, or energy generated from the waves of oceans. Over the past few decades, the world has tended to provide energy that has a negligible negative impact on the environment.

**Health care sector:** In light of the conditions the world went through, whether the earthquake that afflicted us in Turkey and Syria and other earthquakes that preceded it, or facing biological epidemics, floods or fires, the health sector has the main role in saving lives. This sector means arriving in a very short time to rescue. Since rescue is a feature of this sector, its readiness requires harmony and automatic support in improving performance between it and other sectors to achieve this.



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**Tourism Sector:** The tourism sector is a basic pillar in the economy aftermath of disasters ended and has an effective role by attracting customers and providing services. It is a sector that provides encouragement capabilities for investors to establish development projects in the affected areas.

**Real estate investment sector:** It is one of the most important sectors for the growth of the economy of countries in general and after disasters in particular, because disasters also occur in real estates, and those affected need appropriate shelter for them. Its business works almost without draining the financial energies of countries after disasters and also provides job opportunities in the affected areas.

**Banking sector:** Banks are a necessary pillar in every country, as this sector directly serves the economy, with its financial abundance and ability to attract investors and provide the necessary loans to various business sectors.

**Education, consulting and training sector:** it is the backbone of the economy, and any sector that can achieve the goals of its economic partnership needs the success of education, consulting and training sector. Therefore, the quality of this sector has become a necessity.



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## **Conference services for participants:**

- ❖ Request from companies to provide us with their product and contact information.
- ❖ Organize contracts with other parties for joint work.
- ❖ Promotional benefit from the media coverage of the conference on the participating TV channels

## **Almasa Group services after the conference time:**

- ❖ Overcoming the difficulties facing investors through legal services and the development of negotiation channels with others.
- ❖ Consulting support for investor projects.
- ❖ Enabling the multiplicity of companies' activities outside their national borders.
- ❖ Fostering cooperation between individuals, small companies and entrepreneurs on the one hand, and investors and governments on the other hand.
- ❖ Providing investment opportunities for those wishing to obtain foreign nationalities by investing in the targeted countries.
- ❖ The participants in the category of VIP and medium companies obtain a membership card of Almasa Group, which provides a discount on all its logistic services (hotel reservations, car rent, advertisements, attending the following conferences of Almasa Group, translators, feasibility studies)
- ❖ Participation in the commercial platform that will be announced soon by Almasa Group.



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